

# Creating the future of healthcare together

**Now is the time to redefine what healthcare is and could be.** Whether you are worried about healthcare costs rising year after year, or aim to be at the forefront in achieving the best patient outcomes.

Improving healthcare can be exciting and overwhelming. Health systems are challenged with improving care delivery while costs of care are rising and doing less with more becomes necessary. This requires to take a different approach to solving problems.

#### Quadruple aim

HealthSuite Labs are highly engaging and insightful sessions with Philips expertise that support you in this healthcare transformation journey. It helps to expand perspectives, to prioritize strategic directions and to define starting points to improve on the Quadruple Aim together.



Better health outcomes



Improved patient experience



Improved staff experience



Lower cost of care

### Expand perspectives

Envision the future of healthcare for you and discover the possibilities of technological advancements that fit your ambitions

### Establish priorities

Envision to define clear objective, solutions or collaborations to improve healthcare now and in the near future

### Create starting points

Build teams and together, agree on starting points, define requirements, drive progress and plan for success

#### Design thinking

Enabled by our design thinking approach, we provide a collaborative environment to co-create the right starting points, a realistic view of options and the foundation for further collaboration towards improving healthcare delivery.

We orchestrate the experience, so the time you and your stakeholders spent with Philips will be well invested.

#### Custom approach

HealthSuite Labs are completely shaped around your aspirations and challenges. It could relate to a specific clinical area like cardiology, a department like radiology or an overarching aspiration like connecting care between hospital and home.

Together we define the desired impact for you and your stakeholders – varying from building a vision for care delivery to outlining a solution and a concrete plan for tackling your healthcare challenge to take a different approach to solving problems.



“The conversations we had, being able to leverage the expertise of our friends and partners at Philips made me feel really confident that there are solutions out there that we just haven't been able to leverage quite yet.”

Nabile Safdar  
Associate CMIO, Emory Healthcare

**Discover**  
new concepts & ideas, identify & prioritize opportunities

Create clear and actionable **vision** and charter

Build a team and create **plans** to implement your vision

## What to expect

### Philips orchestrates a collaborative and outcome-focused engagement

- Attention is paid to delivering on the quadruple aim
- A cross-functional team is compiled to drive a common goal
- Careful preparations align all participants upfront
- Philips health tech experts spark the dialogue with outside-in insights
- A structured and iterative approach is led by design thinking to maximize the outcome
- A safe and creative space enables open conversation for all stakeholders, from nurse to CEO
- Professional and neutral moderation guides the group dialogue

### The outcome

HealthSuite Labs always converge to a complete and aligned view of the team on how value can be created and the actions that should be taken. This will support you in your strategic decision-making.

### Collaborating in healthcare

In the last 5 years, HealthSuite Labs has shown its impact in a variety of healthcare challenges where a systemic approach and new forms of collaboration were required. This applies for care organizations like (academic) hospitals, hospital chains, integrated delivery networks (IDNs) and regional care initiatives.

**Want to know more or would like to investigate how HealthSuite Labs can drive your healthcare challenge?**

**Check our website for a local Philips representative!**

[www.philips.com/healthsuitelabs](http://www.philips.com/healthsuitelabs)

