**PERIO FOLLOW-UP EMAIL**

SUBJECT + PREVIEW

Managing periodontitis at home

A few helpful tips for taking care of your oral health

IMAGE HEADLINE

Managing periodontitis at home

COPY

At your last visit, we talked about periodontitis and discussed your treatment plan as well as tips for optimizing your oral care routine at home. As a follow-up, we wanted to send a few reminders.

[Insert Routines graphic]

Also, consider the following Philips Sonicare products to help you get the most out of your oral care.

* DiamondClean Smart
* Premium Gum Care brush heads
* Power Flosser
* BreathRx mouth rinse

We want to be a valuable resource as you manage your periodontitis, so feel free to call or email if you have any questions.

See you at your next appointment,

[DP office name]

ROUTINES GRAPHIC

**Brush**

Brush your teeth twice a day for two minutes.

**Interdental cleaning**

Clean in between your teeth thoroughly to remove harmful bacteria.

**Rinse**

Use a therapeutic mouthwash to help reduce bacteria that cause gum disease.

**Replace**

Replace your brush head every three months for optimal results.

**Checkups**

Visit the dental office regularly to monitor and address your periodontitis.